Orders Order / Rev: 105617 Alt Order #: 06843267 Product Desc: OBAMA SKED A Estimate: KSNV 1621 Flight Dates: 08/17/12 - 08/23/12 Primary AE: Amy McCreary Original Date / Rev: 08/16/12 / 08/31/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Revised Advertiser Name: Obama for America Demographic: A35+ New Business Thru: Product Codes: PLC01-Democrat Order Separation: 00:05:00

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/23/12	39	\$39,350,00	\$33,447.50

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	39	\$39,350.00	\$33,447.50	0.00
Totals	39	\$39,350,00	\$33,447,50	0.00

Priority:

Revenue Codes:

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Order Share Share Total KSNV 28% \$39,350.00 Market 100% \$140,535.71

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$42,160.71
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$28,107.14
KTUD	1%	\$1,405.36
KVVU	15%	\$21,080.36
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	6%	\$8,432.14

	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E	Ξ 1	KSNV	08/17/12	08/23/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	_	5-6a	MTWTF	:30	2	\$400.001	0.00 NM	2	\$800.00
		WAKE (JP WITH 1	THE WAGI	NERS	J								
	W	<u>Star</u> eek: 08/		End Date 08/23/12	Weekdays MTWT	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						

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KSNV

Order / Rev.

105617

Advertiser:

Obama for America

Alt Order #:

06843267

Product Desc:

OBAMA SKED A

Flight Dates:

08/17/12 - 08/23/12

Estimate:

1621

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	08/17/1	2 08/23/12	M-F 5-6a WakeUp		5-6a	MTWTF	:30	2	\$400.001	0.00 NM	2	\$800.00
WAKE	UP WITH	THE WAG	M-F 5-6a WakeU NERS	p w/Wagners								
Sta Week: 08	rt <u>Date</u> /17/12	End Date 08/23/12	Weekdays MTWT	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
E 2 KSNV	08/17/1	2 08/23/12	M-F 6-7a WakeUp M-F 6-7a WakeU	_	6-7a	MTWTF~-	:30	2	\$700.001	0.00 NM	2	\$1,400.00
		THE WAG	NERS									
Week; 08		End Date 08/23/12	<u>Weekdays</u> MTWT	Spots/Week 2	<u>Rate</u> \$700.00	Rating 0.00			_			
		2 08/23/12	Today Show Today Show	CM	658a-9am	MTWTF	:30	2	\$1,400.001	0.00 NM	2	\$2,800.00
	SHOW	End Data	Weekdaye	Cmata Milania	Data	Datin						
Sta Week: 08	art Date /17/12	End Date 08/23/12	<u>Weekdays</u> MTWT	Spots/Week	<u>Rate</u> \$1,400.00	Rating 0.00						
			M-F Today Show		9-10a	MTWTF	:30	2	\$500.001	0.00 NM	2	\$1,000.00
	'SHOW		M-F Today Show				.00	_	, , , , , , , , , , , , , , , , , , , ,	0.00,1110	2	Ψ1,000.00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08.		08/23/12	MTWT	2	\$500.00	0.00		_				
			M-F Today Show Today 4th Hour	III 4th ISM	10am-11am	MTWTF	:30	2	\$325.001	0.00 NM	2	\$650.00
	SHOW				5.4							
<u>Sta</u> Week: 08.	art Date /17/12	End Date 08/23/12	<u>Weekdays</u> MTWT	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
		2 08/23/12	Rachael Ray	CM	11am-12pm	MTWTF	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHE	EL RAY		Rachael Ray									
	art Date	End Date 08/23/12	<u>Weekdays</u> MTWT	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 7 KSNV	08/17/1	12 08/23/12	Noon News	CM	12-1230pm	MTWTF	:30	2	\$425.001	0.00 NM	2	\$850.00
NEWS	3 AT NO	ON	Noon News									
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08	/17/12	08/23/12	MTWT	2	\$425.00	0.00						
		12 08/23/12	Days of our Lives Days of our Lives		1258p-2pm	MTWTF	:30	2	\$425.001	0.00 NM	2	\$850.00
	OF OUR		Madalada	Cont. Mind.	D-1-	D-t'-						
Week: 08	/17/12	End Date 08/23/12	<u>Weekdays</u> MTWT	Spots/Week 2	Rate \$425.00	Rating 0.00						
E 9 KSNV	08/17/	12 08/23/12	NEWS 3 at 4 (1 l 4PM NEWS (1 he		4-5pm (4:30 PM-5:0	MTWTF	:30	2	\$700.001	0.00 NM	2	\$1,400.00
NEWS				/	,	,						
Sta Week: 08	art <u>Date</u> /17/12	End Date 08/23/12	<u>Weekdays</u> MTWT	Spots/Week 2	-	Rating 0.00						
E10 KSNV	08/17/	12 08/23/12	NEWS 3 at 4 (1 l 4PM NEWS (1 h	-	4-5pm (4:00 PM-4:3	MTWTF	:30	2	\$600.002	0.00 NM	2	\$1,200.00
FIRST	NEWS 3	AT FOUR	,	•		,]		
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 08		08/23/12	MTWT	2	******	0.00						
		12 08/23/12	M-F Early News M-F Early News	CM	5-630p	MTWTF	:30	2	\$1,000.001	0.00 NM	2	\$2,000.00
	/ NEWS art Date	End Date	Weekdays	Spots/Week	Data	Pating						
Week: 08		08/23/12	MTWT		<u>Rate</u> \$1,000.00	Rating 0.00						
			Mon PR 9-10p Monday Prime 9-	СМ	9-10pm	M	:30	1	\$2,300.001	0.00 NM	1	\$2,300.00
STARS	S EARN S	STRIPES	menday i illie 3.	. opiii								
	art Date	End Date 08/26/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$2,300.00	Rating 0.00						
E 13 KSNV				CM	9-10pm	M	:30	1	\$2,300.001	0.00 NM	1	\$2,300.00
				••••	→ + + + + + + + + + +		.00	'	\$2,000.00 T	0.00 14191	'	Ψ2,300.00

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KSNV

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Advertiser:

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Product Desc:

OBAMA SKED A

Flight Dates:

08/17/12 - 08/23/12

Estimate:

1621

	Start		Inventory Code Mon PR 9-10p	Вгеак	Start/End T	ime Days	Len Spo	ts Rate Pri	Rtg Type Spots	Amount
07480	EADN 0		Monday Prime 9-	10pm						
STARS	t Date	End Date	Weekdays	Spots/Week	Rate	Rating			1	
Week: 08/2		08/26/12	M		\$2,300.00	0.00				
14 KSNV	08/21/1	2 08/21/12	Tues PR 8-10p Tuesday Prime 8	CM -10pm	8-10pm	-T	:30	1 \$4,000.001	0.00 NM 1	\$4,000.0
AGT Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 08/		08/26/12	-T		\$4,000.00	0.00				
E 15 KSNV			Tues PR 10-11p Tuesday Prime 1	CM 0-11pm	10-11pm	-T	:30	1 \$2,000.002	0.00 NM 1	\$2,000.0
	THE WI	LD End Date	Weekdays	Spots/Week	Rate	Rating			l l	
Week: 08/:		08/26/12	-T	<u>35018/4466K</u>	\$2,000.00	0.00				
E 16 KSNV		2 08/22/12	Wed PR 8-9p Wednesday Prim	CM e 8-9pm	8-9pm	W-~~~	:30	1 \$2,400.001	0.00 NM 1	\$2,400.0
AGT (R) <u>Sta</u> Week: 08/	rt Date	End Date 08/26/12	Weekdays	Spots/Week	<u>Rate</u> \$2,400.00	Rating 0.00				
			Wed PR 10-11p Wednesday Prim	CM	10-11pm	W	:30	1 \$3,200.001	0.00 NM 1	\$3,200.0
	ORDER:									
<u>Sta</u> Week: 08/	rt Date	End Date 08/26/12	Weekdays	Spots/Week 1	Rate \$3,200.00	Rating 0.00				
			Thurs PR 10-11p Thursday Prime	CM	10-1 1 pm	T	:30	1 \$2,100.001	0.00 NM 1	\$2,100.0
ROCK (CENTER	W/B. WILLI	•	10-11pm						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 08/ E 19 KSNV		08/26/12 2 08/18/12	Sat PR 8-9p	CM	\$2,100.00 8-9pm	0.00 S-	:30	1 \$1,300.001	0.00 NM 1	\$1,300.0
1100 ==	100000		Saturday Prime 8	3-9pm						
	NCORES	Eпd Date	Weekdavs	Spots/Week	Rate	Rating			1	
Week: 08/		08/19/12	S-		\$1,300.00	0.00				
E 20 KSNV	08/18/1	2 08/18/12	Sat PR 9-11p Saturday Prime 9	CM 9-11pm	9-11p	S-	:30	1 \$2,000.001	0.00 N M 1	\$2,000.0
		TRIPES (R)	104 1	0 (7.11)		D ()				
Sta Week: 08/	<u>rt Date</u> 13/12	End Date 08/19/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00			1	
			M-F News 3 at E M-F News 3 at E	even CM	11pm-1135p		:30	2 \$1,100.001	0.00 NM 2	\$2,200.0
	3 NIGHT	SIDE								
<u>Sta</u> Week: 08/	rt Date	End Date 08/23/12	<u>Weekdays</u> MTwT	Spots/Week	<u>Rate</u> \$1,100.00	Rating 0.00			ľ	
			The Tonight Shor		1135p-1237		:30	3 \$425.001	0.00 NM 3	\$1,275.0
TONIG	HT SHO	N W/ JAY LI								
Sta Week: 08/	rt Date 17/12	End Date 08/23/12	<u>Weekdays</u> MTWT	Spots/Week 3		Rating 0.00				
E 23 KSNV	08/17/1	2 08/23/12	Late Night w/Fall		1237a-136a	m MTWTF	:30	3 \$225.001	0. 0 0 NM 3	\$675.0
		JIMMY FAL								
Sta Week: 08	<u>irt Date</u> /17/12	End Date 08/23/12	<u>Weekdays</u> MTWT	Spots/Week 3		Rating 0.00				
-			NFL Football	CM	1P-9PM	5	:30	2 \$3,200.001	0.00 NM 0	\$0.
		OLIS @ PIT	Г						- 1	
Cto	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			1	

Totals

39

\$39,350.00

KSNV

Order / Rev: 105617
Alt Order #: 06843267

Advertiser: Obama for America

Product Desc: OBAMA SKED A

Flight Dates: 08/17/12 - 08/23/12

Estimate: 162

1621

Ln Ch Inventory Code Start End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 24 KSNV ----S 08/19/12 08/19/12 NFL Football CM 1P-9PM :30 2 \$3,200.001 0.00 NM \$0.00 NFL Football NFL INDIANAPOLIS @ PITT Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week: 08/13/12 08/19/12 ----S 2 \$3,200.00 0.00 Ch Date Range Description Start/End Time Spot <u>Weekdays</u> Length Rate Rtg Type ----Su 1 KSNV 08/13/12-08/19/12 NFL Football 1P-9PM :30(\$3,200.00) 0.00 NM Credited [credit] 2 KSNV 08/13/12-08/19/12 NFL Football 1P-9PM -----Su :30(\$3,200.00) 0.00 NM Credited [credit]